



Unified Communications :: Infrastructure and Wireless Network :: Data Center :: Virtualization

# Industrial Intelligence for Manufacturers

## Industry Overview

For manufacturers, market conditions in today's economy are changing at an unprecedented rate. Regardless of size, your company is feeling the pressure of increased competition, faster innovation cycles, and reduced access to capital, while at the same time opportunities in the economy are once again growing. Optimizing your business in response to these trends may have fragmented the value chain across global suppliers, customers, and channels, making it more difficult to navigate the economic turbulence. To simplify and address these complexities, manufacturers need solutions that intelligently connect all parts of the value chain so that they can quickly and easily share information with every department, employee, partner, and customer.

## Service Offerings

GET offers the following services to provide clients with a successful implementation and smooth transition:

### Unified Communications:

Solutions designed to help manufacturers meet increasing customer expectations while managing costs and supply chain processes. Better communication with employees leads to higher-quality products and improved efficiency. You can also make decisions with greater confidence and reduce or eliminate delays. These solutions include: Unified Communications Manager, Unified Presence, Unity Unified Messaging, Mobile Applications, WebEx, Unified Contact Center, and Video.

### Infrastructure:

These solutions support industrial automation and control applications to provide the predictable performance, low latency and jitter, and high reliability needed for real-time applications. It

is also highly secure to protect plant equipment, enterprise data transactions, collaboration systems, and wireless network. These solutions include: Wireless, Network Security, and Routing and Switching.

### Data Center and Virtualization:

The Cisco Data Center Business Advantage architectural framework is delivered as a portfolio of technologies and systems that can be adapted to meet manufacturing needs. Adopt the framework in an incremental and granular fashion to control when and how you implement these solutions. These solutions include: Unified Computing System, Data Center Switching, Application Networking Solutions, Virtualization, and Data Center Security.

## Project Profiles

**Client:** Global Manufacturer and Distributor of Dispensing Products

**Overview:** A global manufacturer and distributor decided to centralize IT management and support while also deciding to implement a Cisco IP Telephony solution - first at its headquarters, then at its Midwest sites, and most recently at its main European cluster.

**Solutions:** Cisco Unified Communications Manager, wireless, and infrastructure

**Client:** Global Manufacturer and Marketer of Engineered Products for the Fluidics Industry

**Overview:** This global enterprise decided to implement a Cisco IP Telephony solution as a means of providing centralized telephony services at a lower cost to its individual companies than previously when each company was responsible for its own telephony solution.

**Solutions:** Cisco Unified Communications Manager, data center, wireless, and security

For more information about GET, please email [pam.hoover@getinc.net](mailto:pam.hoover@getinc.net)